



# In Guangzhou, the World Tea Capital YI-WU Exhibition Has Specialized in Running Exhibitions For 30 Years

Guangzhou, the world tea capital, is the largest tea commercial circulation city in China, which plays a decisive role in the tea trade map of the world. Having specialized in running exhibitions for 30 years, Guangzhou YI-WU International Exhibition Co., Ltd. is one of the earliest batches of member units of the Global Association of the Exhibition Industry UFI in China. It has hosted the Tea Culture Festival since 2003 and the China Guangzhou International Tea Expo since 2006.

# November 21-24

Area B, Canton Fair Complex

## Revitalizing Cultures Sharing the Goodness



80,000 sqm exhibition areas and more than 600 exhibitors



Welcome Dinner & Top 100 Innovators Award Ceremony



Pearl River Grand Tea Event



The Tenth Media's Perspective on National Tea Forum

## 2023 Autumn Guangzhou Tea Expo An Unprecedented Grand Occasion



The Fourth Joint Forum of Tea Industry Presidents in GBA



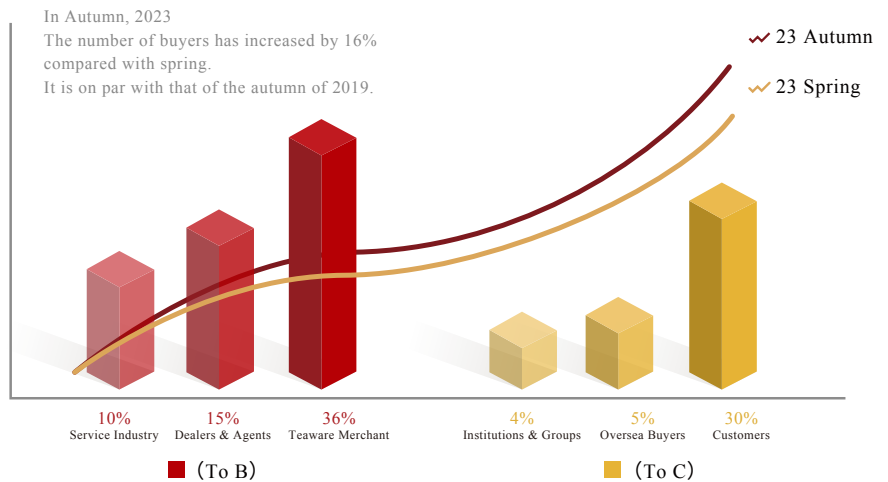
Award Ceremony of 2003 National Great Tea Promotion



The First China Tea Industry Douyin E-commerce Carnival



Cross-boundary Tea Gathering and more than 50 other activities



## 2024 · Cultural Continuity

As the grand event of global tea industries, 2024 China Guangzhou International Tea Expo will reach an exhibition area of 80,000 sqm and gather representatives of the tea industry. The exhibits are abundant which will include the six major teas, tea wares, tea beverages, tea travels, incense ceremony, tea rooms in new era, tea geographic marks, coffee and so on.

Taking full advantage of GBA and utilizing the exhibition experience and buyer resources accumulated for years in succession, we will continue to expand the influence of the Expo to cover the nation and progressively cover different regions of the world.

The Expo will continue to hold the regular activities and take some cross-boundary tries. The activities includes tourism, cultural exchanges, competitions, e-commerce live streaming, brand promotions and so on which will further promote the development of the tea industry and continuity of tea cultures.

# Autumn 2024



# 2024中国(广州)国际茶业博览会 Tea Expo, Guangzhou 2024

Hosts: China Tea Marketing Association Guangdong Tea Industry Association Guangzhou Tea Expo Exhibition Co., Ltd.

## Exhibit Categories



Tea  
Tea Ware  
Tea Furniture  
Tea Craft



Tangerine Peel  
Tea Beverage  
Tea Drink  
Tea Food & Health Product



Tea Packaging Design  
Tea Planting & Picking  
Manufacturing, Processing, Packaging Machine  
New Technologies for Tea Preservation and Storage



Tea House  
Tea Room Design  
Tea Geographic Mark  
Tea Tourism



Coffee  
Trendy Toy & Cultural Creation  
Folk Craft  
Incense Ceremony Item

## Exhibition Halls

- Hall 9.2 National Tea-Elegant Life
- Hall 10.2 Pu'er Tea-Classic Appreciation
- Hall 11.2 Pu'er Tea-Tradition & New Trend
- Hall 12.2 Tea Zone-Landmark Charm
- Hall 13.2 Home & Abroad-Tea Flavor of the World
- Hall 9.3 Tea Ware-Oriental Aesthetics
- Hall 10.3 Folk Crafts-Admire Ingenuity
- Hall 11.3 Coffee-New Quality Fusion



## Booth Price

2F

Standard booth:  
**8,900** yuan/9m<sup>2</sup>. Non-9m<sup>2</sup> standard booth: **990** yuan/m<sup>2</sup>.  
Bare Land:  
Minimum booking of 36 square meters, **950** yuan/m<sup>2</sup>.

3F

Standard booth:  
**8,100** yuan/9m<sup>2</sup>. Non-9m<sup>2</sup> standard booth: **900** yuan/m<sup>2</sup>.  
Bare Land:  
Minimum booking of 36 square meters, **850** yuan/m<sup>2</sup>.

(Standard Booth and Non Standard Booth: A lintel board, a desk, three chairs, a 220V power socket and spotlights. Bare Land: Only provides security and bare space.)

## Contacts

Tel: 020-89231623、13925050074

Web: www.teaexpo.cn

Add: Continental, No.1066, Xingangdong Road, Guangzhou



Wechat



WeCom